

Genie Forklift

Genie is a globally established corporation that enjoys the spirit of collaboration with their vast network of connected consumers. Genie Industries prides itself on the thought of bringing materials and people higher and extending further beyond the products they design. Genie Industries strives to help clientele erect their operations no matter how large or small the scale of undertaking may be.

In 1996, with the inauguration of the Genie Hoist, which is a pneumatic, portable materials lift spawned the beginning of Genie Industries. A succession of aerial work platforms and additional materials lift trucks followed to meet customer demand. These progressive products secured global recognition and established modern product design.

Presently, Genie Industries is a subsidiary of the Terex Corporation. Among their highest priorities are to fabricate and maintain foremost quality production and uncompromising level of support and service. With consumers from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured material lift trucks on the jobsite, the company is firmly planted in their exceptional customer values and service. Acknowledging that their consumers are their greatest inspiration, the team at Genie Industries are personally committed to delivering expertise and maintaining customer rapport.

The conscientious team is continually committed to identify the most green and cost-effective, environmentally accountable methods to develop the goods the consumers want. The company's "lean manufacturing" methods help limit waste while offering the highest quality merchandise possible in the shortest timeframe at the least expensive cost to the consumer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every product they design. Always inviting consumer input allows them to design and develop modern new products that are simple to service and handle, provide optimum value-for-cost and meet international standards. Thriving on customer criticism allows Genie Industries to persistently evolve and satisfy the consumers' requirements.

Genie service experts understand the importance of uptime. They are readily available to answer inquiries and offer solutions. Their expansive parts network will promptly dispatch parts to ensure their customers' equipment are running efficiently. Each product comes backed by a competitive and reliable warranty.

Genie Industries prides itself on client success. They assemble and service their goods to boost efficiency and uptime on the job. Delivering on-going training opportunities, to marketing support to adaptable financing solutions, Genie Industries gives their customers the tools to get the most out of their purchase.